



# TISSUEEX<sup>®</sup>

International Exhibition on  
Tissue Products, Machinery & Technologies

Enhanced Platform of...

## WORLD'S LARGEST PAPER SHOW

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International Exhibition on Paper, Printing,  
Packaging Publishing and Allied Industries  
[www.worldofpaper.in](http://www.worldofpaper.in)

10 - 13  
MAY 2022

India Expo Centre

Greater Noida, Delhi- NCR, India

[www.tissueex.com](http://www.tissueex.com)

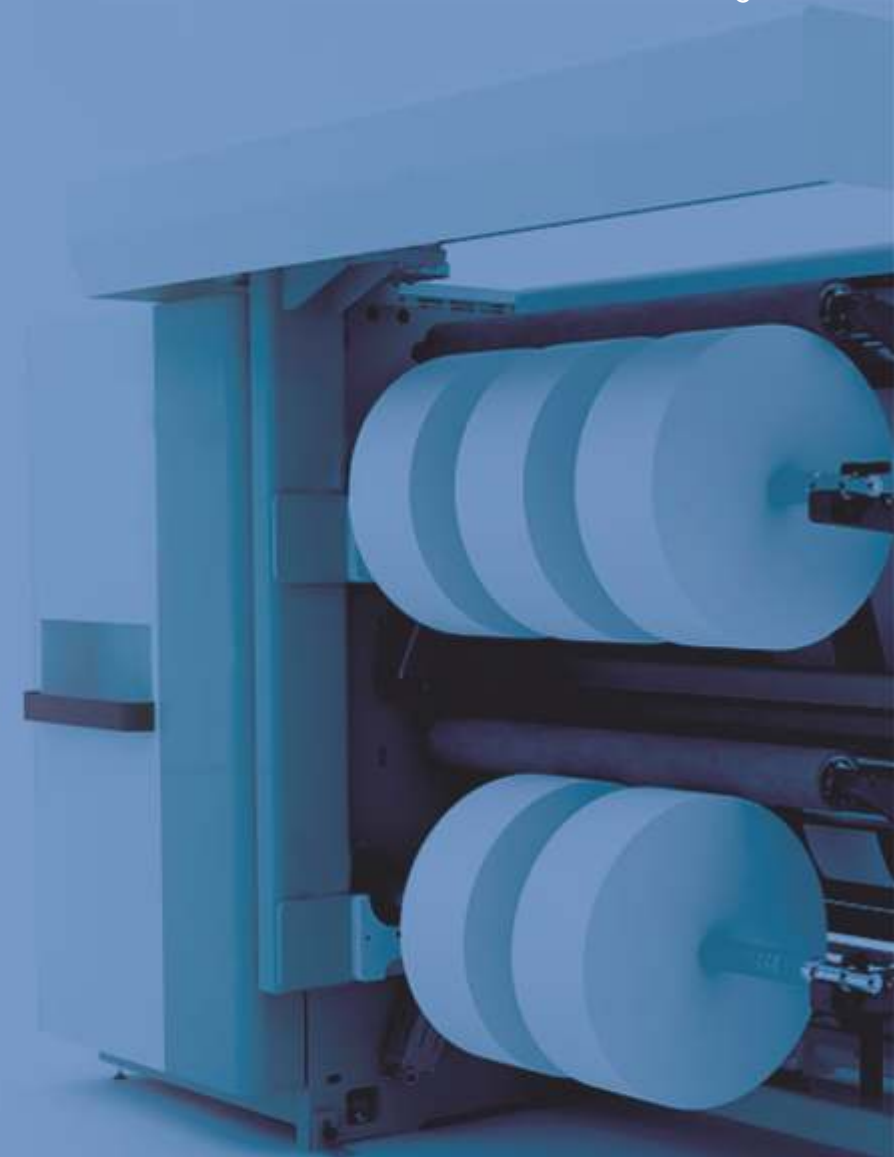


# About INDUSTRY

The tissue paper industry is emerging as a new sub segment within the specialty paper market. It is at a very nascent stage but is expected to grow quickly with the population's increasing affluence, education, and higher and more disposable income levels in India. The tissue paper industry high growth potential has propelled its migration from small scale Industry to a fully grown organised industry sector in India. Some of the big companies in the paper industry are moving into the tissue paper production in India. Asia Pacific region is projected to retain its dominance over the forecast period (2018–2025), owing to increasing demand for tissue products from economies such as China and India. This is attributed to increasing in manufacturing capacity of tissue products by various market players in this region.

## India Tissue Paper Market – Key Growth Driving Forces

- Revenue in the Tissue & Hygiene Paper market amounts to **US\$29,774m in 2020**. The market is expected to grow annually by **4.2% (CAGR 2020-2023)**
- The market's largest segment is the segment Household Paper with a market volume of **US\$8,680m in 2024**
- Hygiene is an important element in India's growth. And in view of this, many components now form a significant part in maintaining hygiene
- One major reason for its growth has been that the textile industry was fairly more expensive than the low-cost paper that is used in tissue making. Further, tissues also make use of recycled paper which is a great ecological step



# About Tissueex

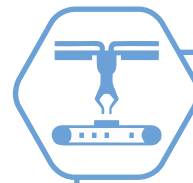
To meet the future demand of Tissue Paper in India, the industry needs raw material, advanced technology, latest machinery and a unified business platform to connect with global market. Against this backdrop over the years TISSUEEX & PAPEREX events have become said trusted business platform in India. Tissueex aims to be the international business platform on tissue paper and the allied industry.

Tissueex will attract key tissue industry professionals, tissue makers, converters and suppliers offering a unique opportunity for companies to stay ahead of the competition and meet face to face to discuss the needs for their current and upcoming projects. Tissueex provides a unique platform for the vendor and suppliers markets to position their technology, equipment, products and services in context of the continuity and regulatory issues that are driving sales today.

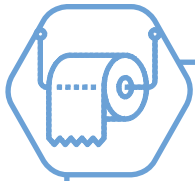
## Growth Drives



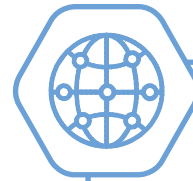
Global Tissue Paper market to grow  
@ CAGR of 5.79% from 2018-2022



India contributes 2.2% of the global manufacturing output which is on a par with developed countries like UK and France



The global tissue towel market is expected to exhibit a CAGR of 2.0% during the forecast period (2018-2025)



Hygiene Products is the largest segment in tissue category, estimated to hold more than 50% share of the global market

**As an exhibitor at Tissueex you have the opportunity to showcase your products and technology to a broad audience of tissue industry professionals from India and abroad!**

## Exhibitor Profile

- Tissue Making Machinery & Technology
- Converting Machinery & Equipments
- Packaging Machinery & Material
- Automation
- Chemicals
- Converting Supplies
- Dispenser Systems
- Drying
- Dust Control
- Engineering Services
- Environmental
- Finished Products
- Jumbo Rolls
- Knives & Blades

## Visitor Profile

- Tissue Manufacturers
- Distributor, Traders & Retailers
- Plant Engineer & Manager
- Production Manager
- Research & Development
- New Investor
- Financial Services
- Agents
- Application Manager
- Commercial Director
- Environmental Engineers
- Maintenance Managers
- Mill Owners
- Process Engineers
- Product Development Manager
- Production Supervisors
- Project Manager
- Retailers





# UNLIMITED OPPORTUNITIES



# Unlimited Opportunities



for EXHIBITOR



for SPONSOR



for VISITOR

## Some good reasons for you to be a part of the world's largest paper show:

- To absorb and transfer latest global technology
- Have face-to-face interaction with industry players at one place
- To find new source of raw materials and market of finished products
- Identify alternate suppliers of machinery, equipments & spares
- Identify source of investments & funding
- Negotiate with overseas companies to establish a manufacturing base in India
- To fulfill requirement of professionals & skilled manpower
- Identify new export destination as well as network in India
- Brand building among industry & end users
- A platform to launch or display new products
- Expand your Industry network
- Help in achieving your business objectives
- Educate and inspire your workforce
- Explore new business and investment opportunities for you

and **Much** More to **Explore...**





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We are Hyve - We create unmissable events, where people from all corners of the globe connect, learn & inspire, sharing extraordinary moments, advancing businesses and helping to shape industries. Our vision is to create the world's leading portfolio of content-driven, must-attend events delivering an outstanding experience and return on investment for our customers. This vision sits at the heart of everything we do and informs every decision we make.

We have more than 130 events taking place every year all around the world, and across multiple industry sectors from fashion to food and building to tourism.

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